



be a part of ELEVATION

THE JOURNAL OF THE MISSISSIPPI HERITAGE TRUST

Want to reach an engaged audience of decision makers, local advocates and preservation service providers *and* help save Mississippi's rich architectural heritage? Then advertise your business in *Elevation*.

Elevation is mailed to MHT members and supporters, federal, state and local officials, libraries and civic organizations, as well as shared with visitors to Mississippi's historic hotels and inns. Stories from *Elevation* are also shared on social media.



- BI-ANNUAL PRODUCTION
- PRINT & DIGITAL DISTRIBUTION
- 50,000 ESTIMATED ANNUAL READERSHIP

Help MHT celebrate the work of the people and organizations making preservation happen around our state by becoming an advertiser in *Elevation*:

EM: preservation@mississippiheritage.com
 PH: (601) 354-0200

The 2022 fall issue of *ELEVATION* will feature engaging content such as:

- stories about preservation victories in Mississippi, along with insights about how to achieve success
- guidance for preservation efforts including finance, construction, project feasibility, and community involvement
- announcements of upcoming MHT events, education opportunities and projects
- features on preservation champions, unique happenings, and Mississippi's architectural heritage
- "Cheers to Preservation" featuring a signature cocktail from one of our members

ELEVATION ADVERTISING		# of issues (\$/issue)	
SIZE	DIMENSIONS	1	2
1/6 PG VERT.	2.5" X 3.875"	400	340
1/6 PG HOR.	3.875" X 2.5"	400	340
1/3 PG VERT.	2.5" X 8"	700	595
1/3 PG HOR.	8" X 2.5"	700	595
1/2 PG VERT.	3.89" X 8"	1045	975
1/2 PG HOR.	8" X 3.89"	1045	975
FULL PAGE	8" X 8"	1800	1550
FULL PG BLEED	9" X 9" + .125 BL	1800	1550
2 PG BLEED	18" X 9" + .125 BL	2800	2600
INSIDE BACK COVER	9" X 9" + .125 BL	1995	1775
BACK COVER	9" X 9" + .125 BL	2340	2100
INSIDE FRONT COVER	9" X 9" + .125 BL	2160	1860

Learn more about MHT's mission to save and renew places meaningful to Mississippians and their history and read past issues of *Elevation* at mississippiheritage.com.

- FULL PG BLEED
9" X 9" + .125 BL

- FULL PAGE
8" X 8"

- 1/2 PG VERT.
3.89" X 8"

- 1/6 PG HOR.
3.875" X 2.5"
- 1/3 PG HOR.
8" X 2.5"

- 1/6 PG VERT.
2.5" X 3.875"
- 1/3 PG VERT.
2.5" X 8"

- 1/2 PG HOR.
8" X 3.89"

Please advise MHT about any preferences for ad placement. Requests will be considered on first come basis.

ELEVATION ADVERTISING SIZES & LAYOUT GUIDE

